

Title: Understanding the attitudes towards climate change activism

*94% of Europeans declare that protecting the environment is important and 77% perceive climate change as a serious problem. Nevertheless, despite acting to combat climate change, some climate activists get negative opinions from the public. In general, support for climate activism has decreased in the recent years.*

*The goal of the master thesis will be to understand the attitudes of the general public regarding climate activism and to quantitatively assess the social distance to the movement. Additionally, the thesis will attempt to compare the differences in perception between farmers' protest and climate activists. The thesis work will involve designing a survey, collecting the data, and analysing it to understand such factors.*